



Ensuring Opportunity Campaign Theory of Change

Core Assumptions
Poverty is not inevitable and can be eradicated by our actions
Equity and justice are at the center of all our systems
Food, housing, and healthcare are a basic human right.

What we strive for:

All Contra Costa residents have the resources they need to support themselves or their families and they have a powerful voice in shaping local political, cultural and economic systems

How we will know:

In Contra Costa all residents have sufficient resources to cover basic needs and achieve their full potential

Residents have a seat at the table and exercise their voice and leadership

Conditions for success:

Quality Jobs
All jobs provide a self-sufficient wage and adhere to fair employment practices

Safety Net
There is a robust and effective safety net for those who need it, including CalFresh, SSI, health coverage, EITC, and CalWorks.

Education
Quality and affordable education, including early childhood education, K-12, career technical education, and higher education

Housing
Housing is affordable, safe, and transit accessible

System Self-Awareness
Institutions are self-aware of and are actively addressing the racial and social injustices that shaped their systems

Political and Community Empowerment
Traditionally disenfranchised residents are actively engaged in local politics and ascend to elected positions and commissions

Primary approaches we are employing

Policy advocacy

Community power building

Shift community narrative and assumptions about poverty's causes and solutions