



Ensuring Opportunity (EO) Campaign Focus Areas

*The EO Campaign has selected **six** primary issues to focus on: food security, housing security, economic security, health security, safety (these five are the original Safety Net issue areas) with the additional focus on education. Below is the list of Focus Areas covered at the October 16 convening and the facilitators for each Focus Area.*

- 1. Food Security:** Caitlin Sly, Food Bank; Judith Moore, Multi-Faith A.C.T.I.O.N. Coalition
Current strategies: Increase enrollment in CalFresh; increase access to healthy food.
- 2. Housing Security:** Teri House, Chair, Council on Homelessness; Doug Leich, Multi-Faith A.C.T.I.O.N. Coalition
Current strategies: Support the use of existing and/or the development of housing that is affordable for people who are homeless (or very low-income); support a "Housing First" model that reduce barriers to housing and provides the appropriate level of support for homeless individuals and families to maintain their housing.
- 3. Economic Security:** Terrance Cheung, Supervisor Gioia's office; Nancy Williams, Multi-Faith A.C.T.I.O.N. Coalition
Current strategies: Develop a county-wide (county and cities) campaign to increase the minimum wage in Contra Costa; help Contra Costa residents seek employment and develop job readiness skills.
- 4. Health Security:** Marianne Balin, Kaiser Permanente; Wanda Session, CC Health Services; April Wise, Multi-Faith A.C.T.I.O.N. Coalition
Current strategies: Increase ACA enrollment, cover those ineligible for health insurance, address the potential closure of Doctors Medical Center in San Pablo.
- 5. Safety (Family and Community violence):** Rebekah Truemper, STAND!; Elizabeth Wilmerding, West Contra Costa Family Justice Center
Current strategies: Change social norms; increase education and awareness on trauma and abuse and its correlation to poverty.
- 6. Education (Quality child care/PreK – College)** Keith Archuleta, East Bay Leadership Council; Roger Lamm, Multi-Faith A.C.T.I.O.N. Coalition
Current strategies: Support quality early learning opportunities for all children, support educational opportunities to fill the skills gap.