



Contra Costa Housing Summit

Monday, June 3, 2019

AGENDA

8:30 AM	Registration and Refreshments
9:00 AM	Welcoming Remarks
	<p>Mariana Moore Director, Ensuring Opportunity Campaign</p>
9:20 AM	Keynote Presentation Making the Case for Housing
	<p>Dr. Tiffany Manuel President & CEO, The Case Made</p> <p>Across the country, efforts to address the issues of affordable housing and homeownership are gaining traction. The sheer scale of the challenges facing average Americans in finding decent housing is pushing these issues onto the national and local political agendas. Yet the deals being brokered to address affordable housing and expand homeownership, only marginally get at the true need. So, even with this growing momentum, we need more firepower to move helpful policies, investments and programs forward. We need stronger alignment across stakeholders in our communities and we need greater public support. Building public and political will to move transformative solutions forward – especially those that have an equity lens – remains tough. In this keynote presentation, Dr. Tiffany Manuel will provide key strategies for finding our voice, speaking truth to power and making a powerful case for change.</p>
10:20 AM	Panel: It Takes a Village to Find Comprehensive Housing Solutions
	<p>The panel will focus on the 3 Ps of housing solutions: Protect, Preserve, Produce. Learn why each approach is important, how the 3 Ps are inter-related, and why we need all three approaches to effectively address the housing crisis. Find out which policies are moving forward at the local, regional and state level that have the potential to yield meaningful results.</p> <p>Moderator: Megan Joseph Executive Director, Rise Together Bay Area</p> <p>Panelists: Rebecca Long Government Relations Manager, Metropolitan Transportation Commission/ Association of Bay Area Governments</p> <p>Pedro Galvao Senior Policy Manager, Non-Profit Housing Association of Northern California (NPH)</p>

	<p style="text-align: center;">Debra Bernstein Executive Director, Monument Impact</p> <p style="text-align: center;">Scott Littlehale Senior Research-Analyst, Northern California Carpenters Regional Council</p>
11:20 AM	Break
11:35 – 12:15 PM	Panel: Achieving Opportunity for Ourselves, Our Families, and Our Communities
	<p style="text-align: center;">Contra Costa Interfaith Housing residents and resident leaders share their stories on how stable and affordable housing is helping them build a brighter future for their families and their communities.</p> <p style="text-align: center;">Moderator: Camille LeBlanc AmeriCorps VISTA Member, Contra Costa Interfaith Housing</p> <p style="text-align: center;">Panelists:</p> <p style="text-align: center;">Irma Bodden Resident Empowerment Program Leader, Contra Costa Interfaith Housing</p> <p style="text-align: center;">Lori Goss Resident Empowerment Program Leader, Contra Costa Interfaith Housing</p> <p style="text-align: center;">William Goodwin Resident Empowerment Program Leader, Contra Costa Interfaith Housing</p> <p style="text-align: center;">Justine Rawlings Resident, Contra Costa Interfaith Housing</p>
12:15	Message of Inspiration from Champion-level Summit Sponsor Christina Reich, Division Manager, Contra Costa Community Services Bureau
12:20 — 1:10 PM	Local Power-Building Lunch
	Participants will be organized at tables based on which city they live or work in to engage in conversation about local housing needs and potential solutions.
1:10 PM	Message of Inspiration from County Supervisor John Gioia, Co-Chair, Contra Costa Housing Advisory Council

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1:15—2:15 PM	Panel: Building on the Power of Partnerships
	<p>Learn about local and regional cross-sector partnerships between the private sector, the public sector, community-based organizations and philanthropy. What is possible? What housing needs are these partnerships addressing? What strategies are they pursuing? How can we build and inspire a broader commitment for these types of partnerships in Contra Costa?</p> <p style="text-align: center;">Moderator: Gloria Bruce Executive Director, East Bay Housing Organizations (EBHO)</p> <p style="text-align: center;">Angela Jenkins Director of Strategic Initiatives, Kaiser</p> <p style="text-align: center;">Georgette Bhatena Director of the Partnership for the Bay Area’s Future, San Francisco Foundation</p> <p style="text-align: center;">Ray Bramson Chief Impact Officer, Destination: Home</p> <p style="text-align: center;">Jim Becker President & CEO, RCF Connects</p> <p style="text-align: center;">Bill Lindsay City Manager, City of Richmond (retired)</p>
2:15—4:20 PM	The Power of Story to Change Minds and Inspire Action
	<p style="text-align: center;">Tihi Hayslett Center for Story-Based Strategy</p> <p>This Story-based Strategy Core workshop will introduce participants to core concepts in theory and use. Participants will be provided with a practical framework for understanding the power of knowing and using a Story-based Strategy in their housing work. We will explore what it means to apply a “Narrative Analysis of Power” to social change work and share the Story-based Strategy approach for developing narratives. Throughout the workshop, we review critical moments in history, and popular culture to create memorable demonstrations of what the Story-based Strategy Core Concepts are and how they work.</p>
4:20—4:30 PM	Call to Action
	<p style="text-align: center;">Rev. Dr. Fred Weidmann Senior Pastor, Hillcrest Congregational Church</p> <p style="text-align: center;">Mariana Moore Senior Director, Ensuring Opportunity Campaign</p>
4:30 PM	Adjourn